

MARBLE İZMİR

5th INTERNATIONAL NOVEL NATURAL STONE DESIGN COMPETITION

I. Organization

This competition is organized by İzmir Fair Services Culture and Art Affairs (İZFAŞ).

II. Aim of the Competition

Approximately 35% of the world's marble reserves are in Türkiye. Our country is very rich in terms of marble diversity. There are more than 80 different structures and more than 120 marble reserves in different colors and patterns in Türkiye. Marble, which is a natural material, is widely used as a covering and flooring material on exterior and interior facades in today's modern architecture. In addition, this natural stone, which reflects the beauty of nature, is widely used in the interiors of bathrooms, kitchen manufacturing, furniture manufacturing, decorative household goods and ornaments, making of monuments and sculptures. Considering the foreign trade of the sector; Türkiye's natural stone exports are approximately 2 billion dollars. The export of natural stone should be aimed not in tons, but in grams over processed products. In this context, innovative designs and products with high added value are needed in order to increase both the market share and the export amount of the natural stone industry. At this point, the importance of talented designers comes to the front. In the light of this information; the main purpose of the International Novel Natural Stone Design Competition, which will be held for the 5th time, is to bring young and talented designers to the natural stone industry. The competitive power of the sector will increase with the original designs and products that will be put forward by young and talented designers.

II. Theme and Targets of the Competition

The theme of the 5th International Novel Natural Stone Design Competition has been determined as "NOVEL". The projects of **the designers who will participate in the Novel Natural Stone Design Competition must be "DECORATIVE HOME GOODS" to be produced from existing natural stone or natural stone residues.** Projects that are not in this context will not be evaluated.

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It is expected that the projects will be designs with a contemporary and modern identity that will contribute to global natural stone exports.

With this competition, it is aimed to develop environment friendly and sustainable projects with high added value in the natural stone sector and to contribute to the country's economy by contributing to the development and competitiveness of the sector. The designs to be made should be only product-oriented.

III. Participation Category

The competition is organized in a single category as a student category.

The competition is open to the undergraduate departments of the faculties of Architecture, Engineering, Architecture and Design, Art and Design, Fine Arts and Design and to the students of other undergraduate and associate degree programs of universities related to design. Candidates who are students of master's degree programs and PhD programs can apply to the competition as students. **This competition is not open to professional designers.**

Candidates can participate in the competition individually or as a team. A team can consist of a maximum of 3 people. A candidate must be determined as a spokesperson in the teams and all candidates must be students. **There can be absolutely no professional in the team.**

Participants are required to upload their student documents to the system at the time of application. In order for the competitors, who will graduate within the competition deadlines, to submit their applications until the deadline, the candidates must upload their student documents (Student IDs are not valid) to the system, which indicate that they are students in the Fall Semester of the 2022-2023 Academic Year. Otherwise, the application of the candidates will not be accepted.

IV. Terms of Application

1. Candidates can apply to the competition with more than one project. Candidates must apply separately for each design. Candidates applying to the competition with more than one design can receive a monetary award once if more than one of their projects is ranked.

2. Candidates that will participate in the competition must be over the age of 18. Candidates under the age of 18 cannot participate in the competition.

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3. Members of İZFAŞ competition executive committee and the first degree relatives and relatives of the Jury members cannot participate in the Novel Natural Stone Competition. Even if these people participate in the competition and win a prize, their prizes will be taken back.

4. The designs that are submitted to the competition must belong to the applicant, have not been produced and presented to the public before, have not been ranked in another competition / have not received an award / should not be under evaluation in another competition. If the opposite occurs, the design application will be cancelled. In such a case, if the candidate has received an award, the award will be taken back. In other words, if a situation contrary to the commitment occurs during or after the competition, the award of the winner and the expenses incurred, if any, will be withdrawn and the situation is shared with the public. If an award winning design is eliminated from the competition, the next design with the most votes is awarded instead of the eliminated design.

5. Candidates will upload their presentation sheets by making their applications at www.degisiktasarimyarismasi.com. The application numbers of the candidates will be used as pseudonyms. **Candidates will not specify any nicknames on their presentation sheets.** Candidates will be able to revise their projects by entering the system with the application numbers given to them until the deadline. All candidates must upload the documents specified in the specification to the system in full and signed. Applications that do not comply with the specification will be disqualified.

When deemed necessary, İZFAŞ may request the originals of the documents submitted during the application from the participants. The designs of the candidates who do not send the original documents within the given time will not be evaluated.

6. In the projects uploaded to the system, the name of the candidate/candidates, identity/contact information, nicknames and QR codes should not be included in the texts related to the project. The projects of the candidates who do not comply with these requirements will not be evaluated. All responsibility of the designs uploaded to the system belongs to the designer.

7. Candidates are required to upload their presentation sheets and documents specified in the specification to the system from the website www.degisiktasarimyarismasi.com until **23:59 on Sunday, 29.01.2023**. After this date, the system will be shut down. The competition organization is not responsible for the failure of the uploading of the documents of the designs to the system

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due to the problems in the upload, the failure to complete the application or the delay. İZFAŞ reserves the right to extend the application date of the competition when it deems necessary.

8. If deemed appropriate, İZFAŞ will bring together the designer and the industrialist to produce some of the designs that ranked in the competition and ensure the realization of their production. These manufactured products will be exhibited on behalf of the designer on appropriate platforms.

V. Intellectual and Industrial Property Rights

1- Designs violating intellectual and industrial property rights will be eliminated from the competition. Responsibility for all legal initiatives of third parties belongs to the competitor. Even if it is understood after the conclusion of the competition that intellectual and industrial property rights have been violated with the submitted project, the award will be taken back.

2- İZFAŞ will have the right to publish, archive (on the website, social media accounts, etc.) the designs for which the application of the Novel Natural Stone Design Competition has been made, and to exhibit it as a product, in case it is produced as a die plate on behalf of the design owner in the country and abroad, indefinitely and free of charge.

3. The intellectual and industrial property rights of all candidates regarding the designs belong to the designer himself / herself. It is the responsibility of the participants to take the necessary measures to protect the intellectual and industrial property rights of the designs and İZFAŞ and the organizers of the organization have no responsibility.

4. The applicant/applicants of the Novel Natural Stone Design Competition accept and undertake not to make any other changes or transfer, etc. to third parties in the intellectual and industrial property rights of their designs until the award amount is transferred to their own account, except for the registration application and registration in their own name.

5. İZFAŞ does not have a request for the transfer of ownership of the designs ranked in the “Novel Natural Stone Design Competition”. **The ownership of the winning designs in the competition belongs to the designer himself.**

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VI. Other Provisions

1- Competitors agree, declare and undertake that any information they have obtained during this competition regarding the competition process, other competitors and İZFAŞ is confidential and that they will not disclose this information to 3rd parties or use it for any purpose other than the competition. In case of the detection of a violation of this matter, the prizes of the competitors ranking and expenses if any incurred will be refunded.

2- İZFAŞ has the authority to decide on issues that are not specified in the competition specifications when necessary. In addition, it may extend the application period of the competition. It reserves the right to change the date and place of the award ceremony. By participating in the competition, the competitors are deemed to have accepted all these conditions in full. All announcements regarding the competition will be announced at www.degisiktasarimyarismasi.com.

3- İZFAŞ can announce and publish the information and pictures of the participants, together with the designs in the format that it deems appropriate.

4- İZFAŞ has the right to cancel the competition at any stage before the result of the competition is announced.

5- All the participants that signed the competition specification will be deemed to have accepted the terms of the specification, the conditions of the competition and the decisions of the selection committee.

VII. Competition Calendar

Application Dates	: 26.09.2022 – 29.01.2023
Deadline of Project Submission	: 29.01.2023
Jury Meeting	: 17.02.2023
Announcement of Pre-selection Results	: 20.02.2023
Firm and Designer Meeting	: 24.02.2023
Final and Award Ceremony	: 26 April 2023, MARBLE – International Natural Stone and Technologies Fair

İZFAŞ reserves the right to make changes in the competition calendar when it deems necessary.

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VIII. Application Method

Competition specifications, conditions of participation in the competition and all documents related to the competition will be obtained from the website "www.degisiktasarimyarismasi.com" and this will be done with the presentation sheet and project report to be prepared in digital format for the competition application. **Physical applications will not be accepted.**

All competitors (in case of team participation, each member of the team must sign separately) must sign each page of the competition specification, participant's commitment and the Clarification and Information Form Related to the Law on Protection of Personal Data No. 6698. Applications can be submitted by uploading the signed specification, participant commitment and information form and the application documents specified in the specification, to the relevant areas of the website.

APPLICATION DOCUMENTS:

1- Competitor Info

- a) Identity card,
- b) Specification, Commitment and KVKK document (All pages must be signed and uploaded),
- c) Student certificate for students (Student certificate for students must be valid as of the design submission date.) (Student ID cards will not be accepted),
- d) Photograph: Digital passport photograph of the participant
- e) Curriculum Vitae: It should be uploaded to the system in DOC and PDF format including the names, short CVs and contact information of the participants.

2- Project Information

The project should contain:

a) Project Descriptions

- Project name
- Project Report (min. 150 max. 400 words; describing the project in writing, explaining in detail the purpose of the design, the problem it has solved, the innovation it has brought)
- Information on the materials envisaged for the design, briefly the reason for the selection should be explained in maximum 150 characters, and the production technique envisaged for the design should be explained in maximum 150 characters.

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b) Project Sheet:

The project should be explained in 1 presentation sheet. The sheet must be A2 (59.4 x 42 cm) in size, in vertical format, with a minimum resolution of 300 dpi in PDF. In order for the designs to be assessed in detail by the jury, they must be uploaded in the highest possible resolution. There should be at least one or more visuals on the sheet that describe the functional and aesthetic aspects of the project and how it will be used. It should also include at least one section showing how the project will be implemented and technical details (more drawings can be added if preferred), a view of the design with the user, scaled drawings and brief descriptions.

IX. Evaluation Criteria

- Being innovative and original
- Being aesthetic
- Being functional
- Being producible
- Being sustainable

X. Prizes

1) Monetary Award: Total money prize, 220.000TL

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| • 1st Runner-up | 60.000TL |
| • 2nd Runner-up | 40.000TL |
| • 3rd Runner-up | 20.000TL |
| • Alimoğlu Marble Special Award | 10.000TL |
| • Alimoğlu Mermer Granit Special Award | 10.000TL |
| • DN Mermer Special Award | 10.000TL |
| • Ege Antik Mermer Special Award | 10.000TL |
| • Eminoğlu SBV Special Award | 10.000TL |
| • Kar Maden Special Award | 10.000TL |
| • Ravini Marble Special Award | 10.000TL |
| • Sezgin Mermer Special Award | 10.000TL |
| • Şenler Mermer Special Award | 10.000TL |
| • Taşpınar Mermer Granit Special Award | 10.000TL |

Note: * Firm Special Prize will be awarded to minimum 5 and maximum 10 candidates.

** A person participating in the competition cannot receive more than one monetary prize.

*** Monetary prizes will be paid to candidates within 1 month after the announcement of the results to the public.

**** For participation as a team, the money prize will be paid equally among the team members.

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2. Production of Designs Award

After the results are announced, the designers of the winning designs and the sector representatives will be brought together in an organization to be held by İZFAŞ and a meeting will be held. In this meeting to be held, the production of the products, which are decided to be produced by the sector representatives within the designs that are ranked, will be carried out by the companies that match the designers during the meeting. The designs that are produced can be exhibited by İZFAŞ on behalf of the designer at the Marble İzmir Fair. The responsibility of İZFAŞ here is only to bring together the designer and the industrialist.

3. Design Registration Award

The design registration certificate fee of the first three projects ranked in the competition will be paid by İZFAŞ on behalf of the designer. The design registration process will be carried out by İZFAŞ on behalf of the candidate. The registrations received will belong to the designer. İZFAŞ will not have any demand regarding the ownership of the design.

4. International Fair Participation

International fair participation award will be given as a special award of Aegean Exporters' Associations (EIB). This award will be given by the EIB to the designer who is deemed worthy of the award among the designs ranked in the Novel Natural Stone Design Competition.

5. Internship Award

If possible, paid internship opportunities in marble companies operating in the Aegean Region will be provided to the first, second and third runner-up candidates in the competition.

6. University Special Award

A 3D printer will be given as a gift to the university in which the highest number of students apply. In addition, the academician determined by the management of the winner university, will be invited to İzmir for the award ceremony.

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XI. Jury

1. Adnan SERBEST	Industrial designer
2. Assist. Prof. A. Can ÖZCAN	Academician
3. Assist. Prof. Ayşem G. BAŞAR	Academician
4. Ece YALIM	Industrial designer
5. Lecturer Dr. Elif KOCABIYIK	Academician
6. Esra KAZMİRÇİ	Interior architect
7. Prof. Dr. Faruk ÇALAPKULU	Counselor
8. Fulden DEHNELİ	Industrial designer
9. Gökhan KARAKUŞ	Designer
10. Hakan HELVACIOĞLU	Designer
11. Assist. Prof. Koray GELMEZ	Academician
12. Prof. Dr. M. Lütfi HİDAYETOĞLU	Academician
13. Meltem PARLAK	Industrial designer
14. Prof. Dr. Michal STEFANOVSKI	Academician
15. Prof. Önder KÜÇÜKERMEN	Academician
16. Remzi BONCUK	Industry representative
17. S. Sabri BORA	Industry representative
18. Prof. Dr. Serkan GÜNEŞ	Academician
19. Assist. Prof. Tolga BENLİ	Academician

İZFAŞ reserves the right to make changes in the above jury members and announces this on the competition website.

Contact Information on Competition Secretariat and Social Media Accounts

The following contact information will be used in all communications related to the competition.

İZFAŞ – İzmir Fuarçılık Hizmetleri Kültür ve Sanat İşleri A.Ş. Zafer Mah. Fuar İzmir 840 sok.

No: 2 35410 Gaziemir-İzmir

Tel: 0232 497 11 48

Fax: 0232 488 61 00

E-Mail: degisiktasarimyarismasi@izmirfair.com.tr

Web : www.degisiktasarimyarismasi.com

Instagram : @degisiktasarimyarismasi

Facebook : @degisiktasarimyarismasi

Twitter : @degisikyarisma

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5th NOVEL NATURAL STONE DESIGN COMPETITION

PARTICIPANT APPLICATION CONTRACT

I FULLY AGREE TO THE TERMS STATED IN THE TECHNICAL SPECIFICATIONS OF THE COMPETITION.

THE DESIGN THAT I SUBMITTED TO THE "**5th NOVEL NATURAL STONE DESIGN COMPETITION**", WHICH IS ORGANIZED BY İZFAŞ, IS AN ORIGINAL WORK AND I SHALL BE RESPONSIBLE IF THERE IS A CLAIM AGAINST IT AND THIRD PARTY CLAIMS RIGHTS ON THE DESIGN.

PERSONAL INFORMATION

Name and surname :
Date of Birth and Place :
Identification number :
Nationality :
Educational Status :

CONTACT INFORMATION

Address :
Email :
Telephone :
GSM

Signature :
Date :

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PERSONAL DATA PROTECTION LAW CLARIFICATION TEXT

DEAR GUESTS;

WE WOULD LIKE TO INFORM YOU ABOUT THE LAW ON THE PROTECTION OF PERSONAL DATA.

In accordance with the provisions of the Law on Protection of Personal Data No. 6698 (KVKK), any of your information that makes your identity specific or identifiable will be processed as Personal Data by İZFAŞ İzmir Fuarçılık Hizmetleri Kùltür ve Sanatları Ticaret A.Ş. Processing of your Personal Data, on the other hand, refers to all kinds of operations performed on the data such as obtaining, recording, storing, preserving, changing, rearranging, disclosing, transferring, taking over, making it available, classifying or preventing its use.

As İzmir Fuarçılık Hizmetleri Kùltür ve Sanatları Ticaret A.Ş., we would like to state that we continue our activities with the awareness that the security of your personal data is at the forefront in the services we offer, by giving the highest level of importance to the security of your personal data.

Our basic principle is the protection of your private life and fundamental rights and freedoms during the use of your personal data in our services.

Purposes and legal reasons for processing your Personal Data:

To record your identity information, address, telephone number, tax number and other information, which are considered as personal data within the scope of KVKK, in order to be used in the services to be provided to you within the scope of the laws and related legislations of our institution, to perform our services, to determine the owner and addressee of all kinds of business and transaction, to prepare the information and documents that will be the basis for the works and transactions to be carried out on paper or electronically, to comply with the information storage, reporting and information obligations stipulated to all judicial and administrative authorities in accordance with the relevant legislation, to fulfill our services within the scope of the laws to which we are bound, to offer our other services.

Transfer of Your Personal Data:

Your personal data in the presence of our institution, within the framework of legal restrictions, can be transferred to persons, institutions and/or organizations required/permitted by the laws, other laws and other legislation to which we are bound; with Izmir Metropolitan Municipality in

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order to carry out the services offered to the citizens; with universities, public institutions and third parties from whom we receive services to carry out our activities, within the scope of the applicable laws.

Collection Method of Personal Data:

Your personal data can be sent verbally through channels such as our Institutional service units, Web Pages, Call Center, Kiosks, with all declarations/information forms and other documents regarding the transactions prepared with your approval and/or your signature in accordance with the relevant legislation, with the notifications you will make with your electronic approval and/or your signature are collected through various methods, provided that they are in written or electronic form.

Your rights pursuant to Article 11 of the Law:

By applying to our institution, you can do the following regarding your personal data;

- a) Learning whether it has been processed or not,
- b) Requesting information if processed,
- c) Learning the purpose of processing and whether it is used in accordance with its purpose,
- d) Knowing the third parties to whom it is transferred in the country/abroad,
- e) Requesting correction if it is incomplete/wrongly processed,
- f) Requesting deletion/destruction within the framework of the conditions stipulated in Article 7 of the KVKK,
- g) Requesting notification of the transactions made pursuant to articles (e) and (f) to third parties to whom personal data has been transferred,
- h) Objecting to the emergence of a result against you due to the analysis exclusively by automated systems,
- i) You have the right to demand the compensation of your damage if you suffer damage due to unlawful processing.

Data Supervisor to whom you can apply under the Law:

İZFAŞ İzmir Fuarçılık Hizmetleri Kültür ve Sanat İşleri Ticaret A.Ş. (İZFAŞ İzmir Fair Services Culture and Art Affairs Trade Inc.)

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Zafer Mahallesi 840 Sokak Fuar İzmir Gazimir, İzmir

OPEN CONSENT

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Necessary information has been given to me within the scope of the Law on the Protection of Personal Data No. 6698.;

According to that, I approve

I disapprove

the share of the visual and audio data, which is stated to be processed, on the official websites of İzmir Metropolitan Municipality and social media accounts, including İZFAŞ (İZFAŞ İzmir Fair Services Culture and Art Affairs Trade Inc.)

Name-Surname:

ID Number:

Signature:

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